Jason J. Litzenberg

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EDUCATION

- **Ph.D. Applied Linguistics and ESL** (December 2013): Georgia State University; Atlanta, Georgia, United States
- **M.A. Linguistics** and **TESOL Certification** (December 2003): University of Florida; Gainesville, Florida, United States
- M.A. (equivalent) in German Language Education (June 2001): Universität Leipzig; Germany
- **B.A. in English Literature** (December 1995): University of Florida; Gainesville, Florida, United States

PUBLICATIONS

- (2024, forthcoming). Katunich, J., Liang, D., Litzenberg, J., Mattson, N., & McGeary, B. "From Commodification to Sustainability?: An Intensive English Program Transforming Curriculum, Assessment, and Materials for Decoloniality." In: J. Ennser-Kananen, D. Ortactepe-Hart, & G. Radhika, *Intersections of Environmental and Language Justice*. Edinburgh University Press.
- (2024, forthcoming). Litzenberg, J. "Business Management and Financial Planning Considerations in IEPs". In: Brown, A., Crane, C., Dupuy, B., Ene, E. (Eds). Routledge Handbook of Language Program Development and Administration
- **2023.** Litzenberg, J. (Ed.) From Start to Future: Innovation in University-based Intensive English Programs. Multilingual Matters.
- **2023.** Litzenberg, J. and Kim, M. "ELI, ELP, or IEP? Tracing the growth of an industry". In: Litzenberg, J. (Ed.), *From Start to Future: Innovation in University-based Intensive English Programs*. Multilingual Matters.
- **2023.** Litzenberg, J. and Fraser, A. "'The least stable form of employment': Searching for professional security after the MA-TEFL". *Globalisation, Societies and Education*. doi.org/10.1080/14767724.2023.2264796.
- **2023.** Litzenberg, J. "Review of English Language Program Administration: Leadership and Management in the 21st Century, M. Christison & F. Stoller (Eds)." Journal of English for Academic Purposes, 65: 101289. doi.org/10.1016/j.jeap.2023.101289
- **2023.** Litzenberg, J. "Intensive English Program ecology: Decolonizing 'from within the cracks'". *ELT journal*, 77(3), (pp. 357-65) (Special issue, Canagarajah, S. (Ed.)). https://doi.org/10.1093/elt/ccad005
- **2021.** Litzenberg, J. "Innovation, Resiliency and Genius in Intensive English Programs: Decolonializing Recruitment and Contradictory Advocacy". *Applied linguistics*, 42(5), 905–923. doi:10.1093/applin/amab015

- **2021.** Tankosic, A. and **Litzenberg, J.** "Bosnian, Croatian, Serbian: Inherent Translanguaging in the Linguistic Landscape of Sarajevo". *European journal of applied linguistics*, 9(2), 183-203. doi.org/10.1515/eujal-2019-0041
- **2021.** Madany, M & Litzenberg, J. "Developing Agency and Translingual Literacy Through Games". *TESOL Connections*. (December 2021 issue) http://newsmanager.com/partners.com/tesolc/issues/2021-12-01/email.html
- **2020.** Litzenberg, J. "If I don't do it, somebody else will': The covert neoliberal policy discourses in the decision-making processes of an IEP". *TESOL Quarterly*, 54(1), 823-45. doi.org/10.1002/tesq.563
- **2019.** Litzenberg, J. "Achieving accord in the status discord of English language teaching". *PAIS newsletter* (Sept 2019 issue). http://newsmanager.com/partners.com/tesolpais/issues/2019-09-20/2.html
- **2018.** Litzenberg, J. "Official language for intercultural ties': Cultural concessions and strategic roles of Ecuadorian Kichwa in developing institutional identities". *Linguistic Landscapes*, 4(2), 153-77. doi.org/10.1075/ll.17016.lit
- **2016.** Lindemann, S., Campbell, M., **Litzenberg, J.,** and Subtirelu, N. "Explicit and implicit training for improving native English speakers' comprehension of nonnative speech". *Journal of Second Language Pronunciation*, 2(1), 93-107. doi.org/10.1075/jslp.2.1.04lin
- **2014.** Litzenberg, J. "Pre-service teacher perspectives towards pedagogical uses of nonnative and native speech samples". *International Journal of Applied Linguistics*. 24(2), 145-287. doi:10.1111/ijal.12084
- **2014.** Lindemann, S., **Litzenberg, J.**, and Subtirelu, N. "Problematizing the dependence on L1 norms in L2 pronunciation teaching: Attitudes toward second-language pronunciation" In: Moyer, A. & Levis, J. (eds) *Social Influences in L2 Pronunciation* (pp. 171-94), De Gruyter Mouton. doi.org/10.1515/9781614511762.171
- **2013.** Litzenberg, J. An investigation of pre-service English language teacher attitudes towards varieties of English in interaction (Dissertation). ProQuest.
- **2011.** Pickering, L. and **Litzenberg, J.** "Intonation as a pragmatic resource in ELF interaction, revisited". In: Alasdair, A., Cogo, A. & Jenkins, J. (eds) *Latest Trends in ELF Research* (pp. 77-92), Cambridge Scholars Press.
- **2010. Litzenberg, J.** Review of *The Blackwell Guide to Research Methods in Bilingualism and Multilingualism (1st ed.).* (2008). by Wei, L., & Moyer, M. G. (Eds). In: *Apples Journal of Applied Language Studies*, 4 (1), n/a
- **2009.** Litzenberg, J. and Pickering, L. Review of *Prosody and prosodic transfer in foreign language acquisition: Cantonese and Japanese* (2002) by Esther Lai Yuk Wah. In: *Studies in Second Language Acquisition (SSLA)*, 31 (4), 642-44.
- **2008.** Litzenberg, J. Review of *Language Teacher Research in the Middle East* by Coombe, C. and Barlow, L. (Eds.). In: *TESL-EJ*, 12 (2), n/a. (http://tesl-ej.org)

PRESENTATIONS

- (2024, accepted). Benton-Monahan, C., Liang, D., Litzenberg, J. Decolonizing the Curriculum: Enacting Land-based Pedagogies in an Adult Education Program. AERA. Philadelphia, PA.
- **2024.** Benton-Monahan, C., Dartey, E., Liang, D., Lou, Y., Litzenberg, J., Mattson, N. *Decolonizing Inherent Coloniality: Innovative Approaches to Adult ELT.* Applied Linguistics Roundtable, The Pennsylvania State University. University Park, PA.
- **2024.** Barahona Duran, M., dos Santos, P., Hartig, A., Lee, J., **Litzenberg, J.,** Mary, L., Saleh Mohammad Rafi, A.S.M., Wernicke, M. *Southernizing Language Teaching and the Teaching of Applied Linguistics*. AAAL. Houston, TX
- **2024.** Litzenberg, J. & Kim, M. Intensive English and Applied Linguistics: Tracing the Growth of an Industry. AAAL. Houston, TX.
- **2024.** Litzenberg, J. Embracing Change: Navigating the New World of ELPs. UCIEP Annual Director's Conference. Bandera, TX.
- **2023.** Albawardi, A., Benton-Monahan, C., Dartey, E., **Litzenberg, J.,** Liu, T., Mattson, N., McGeary, B., Riehman-Murphy, C. *Sustainable Development in an Intensive English Program (IEP): A Programmatic and Curricular Transformation Supported by OER*. ALPA (Affordable Learning Pennsylvania Summit). State College, PA.
- **2023.** Burke, M., Lamour, L., Litzenberg, J., McCormick, D., and Paradise, E. *What We Wish We Knew before Becoming an IEP Director*. UCIEP Annual Conference. Bandera, TX.
- **2022.** Litzenberg, J. and Fraser, A. *ELT Professionals on the Precipice of Precarity*. TESOL. Pittsburgh, PA.
- **2022.** Burke, M., DiLucente, J. Litzenberg, J., McKeever, S., & Syrotiak, M. *Empowering Post-Pandemic ELT in Pennsylvania: A Regional Perspective*. TESOL. Pittsburgh, PA.
- **2022.** Litzenberg, J. and Miller, M. *How do we get there?: Decolonizing ELT*. AAAL. Pittsburgh, PA.
- **2021.** Litzenberg, J. *Global Language, Local Standards*. La Salle College Teacher's Conference. Quito, Ecuador.
- **2021.** Litzenberg, J. and Madany, M. *Developing Translingual Practices via Family Games*. TESOL. (Virtual).
- **2020.** Litzenberg, J. and Madany, M. *Developing Translingual Practices via Family Games*. TESOL. Denver, CO. (Conference Cancelled due to Covid)
- **2020.** Litzenberg, J., Magnuson, A., and Tankosic, A. *Using Semantic Differentials for Evaluating Perceptions of English and Spanish in the Linguistic Landscape*. AAAL. Denver, CO. (Conference Cancelled due to Covid)
- **2020.** Algren, M., Bass, B., Litzenberg, J. Lower Enrollments: Changes, Challenges and Innovations. UCIEP Annual Director's conference. Bandera, TX.

- **2018.** Litzenberg, J. A story, tool, and proposal: Developing a guise-based attitudes study of the linguistic landscape. Applied Linguistics Roundtable, The Pennsylvania State University, State College, PA.
- **2018.** Litzenberg, J. I'm a native speaker. So what?. Centro Ecuatoriano-Norteamericano (CEN), Guayaquil, Ecuador.
- **2017.** Litzenberg, J. (Plenary). *The 21st century dilemma of being a native speaker of English.* COPEI 8th International Congress, Guayaquil, Ecuador.
- **2017.** Litzenberg, J. (Plenary). Linguistic landscapes as a pedagogical tool: Imagining the opportunities. COPEI 8th International Congress, Guayaquil, Ecuador.
- **2017.** Litzenberg, J., Decker, K., Shatkin, L., and Williams, C. (Panel discussion). *The parallel development of two Ecuadorian language programs*. TESOL. Seattle, WA.
- **2017.** Litzenberg, J. Developing sociolinguistic awareness through linguistic landscapes. Applied Linguistics Roundtable, The Pennsylvania State University, State College, PA.
- **2016.** Litzenberg, J. and Avila Herrera, S. Student perspectives towards international English: Insights from an Ecuadorian EFL needs analysis. AAAL. Orlando, FL.
- **2016.** Litzenberg, J. Visual Semiotics in the Branding of a Glocal Institutional Identity. AAAL. Orlando, FL.
- **2016.** Litzenberg, J. Preparing teachers (to prepare students) for successful communication. IA-TEFL. Birmingham, England.
- **2014.** Litzenberg, J. Reconceptualizing proficiency for lingua franca communication. AAAL. Portland, OR.
- **2013.** Litzenberg, J. "She/He" or "They"? Shifting standards. GTA Pedagogy Conference. Atlanta, GA.
- **2013.** Litzenberg, J. Preparing tomorrow's teachers for today's English. 58th International Linguistics Association conference, New York, NY.
- **2013.** Litzenberg, J. Curriculum design: pre-service teacher attitudes and authentic language. SECOL LXXX, Spartanburg, SC
- **2011.** Litzenberg, J. How much professionalization does TESOL need?. 8th Annual TALGS Conference, East Carolina University, Greenville, NC
- **2009.** Pickering, L. and **Litzenberg, J.** *Intonation as a Pragmatic Resource in English as a Lingua Franca Interaction.* 2nd Annual English as a Lingua Franca conference, Southampton, England, UK
- **2008.** Litzenberg, J. (Panel Member). Intensive English Program (IEP) Discussion Panel SETESOL, Birmingham, Alabama
- **2007.** Litzenberg, J. Written Instructions: Formulate, Don't Intimidate. TESOL-Arabia, Dubai, United Arab Emirates
- **2006.** Litzenberg, J. How Much Prosody Do Our Students Need?. UAEU-UGRU Professional Development Day, Al Ain, United Arab Emirates

- **2006.** Litzenberg, J. Teaching Awareness of Intonation and Discourse Domain. TESOL International, Tampa, Florida
- **2003.** Litzenberg, J. Yes/No Questions and Chinese ESL Speakers: Classroom Implications. Sunshine State TESOL, Jacksonville, Florida

INVITED TALKS / WORKSHOPS

- **2024.** Litzenberg, J. (Invited presentation). Reading the Data Leaves: Understanding the Future of TESOL in Higher Education. MinneTESOL Professional Symposium. Virtual.
- **2023.** Litzenberg, J. (Workshop). Keys to a Successful Personal Statement. Quincy Competitive College Club (QCCC), Penn State Global Programs. University Park, PA
- **2023.** Kelleher, A., Ng Hartman, J., Litzenberg, J., Tyner, T., Whalen, B. (Invited panel guest). *Associations in Action*. EnglishUSA Annual Stakeholders Conference. Alexandria, VA.
- **2023.** Litzenberg, J. (Invited guest speaker). Views from the Field. CEA Commission Meeting. Alexandria, VA.
- **2023.** Baur, K., Calfuqueo, S., Gomes, R., Hartig, A., Jabulani, M., **Litzenberg, J.**, Madany, M., Makoni, S., Poblete, S. (**Invited co-facilitator**). (Un)doing Applied Linguistics through Southern Epistemologies: Affordances and Challenges. AAAL. Portland, OR.
- **2022, November. Litzenberg, J. (Invited guest speaker).** Capitalism, colonialism, and the English language industry: APLING597 Cosmopolitics of Applied Linguistics. The Pennsylvania State University, University Park, PA
- **2021, April. Litzenberg, J. (Invited panel guest).** Three Rivers TESOL Panel Discussion about "Pivoting". Three Rivers TESOL, Pittsburgh, PA (virtual).
- **2021, February. Litzenberg, J. (Invited guest speaker).** Assessment of language programs. APLING593 Methods of Language Assessment. The Pennsylvania State University. (virtual)
- **2020, October. Litzenberg, J. (Invited guest speaker).** *Conducting autoethnography.* AL8961 Qualitative Research Methods. Georgia State University, Atlanta, GA.
- **2020, October. Litzenberg, J. (Invited guest speaker)**. Language commodification and Intensive English Programs. APLING597 Sociopolitics of Applied Linguistics. The Pennsylvania State University, University Park, PA.
- **2019, October. Litzenberg, J. (Invited guest lecturer).** *Understanding linguistic landscapes.* WLED 444 Language, Culture and the Classroom: Issues for Practitioners. The Pennsylvania State University, University Park, PA.
- **2018, August. Litzenberg, J. (Five-day workshop series).** *Critical skills: Awareness & reflection.* Centro Ecuatoriano Norteamericano (CEN) de Guayaquil, Guayaquil, Ecuador.
- **2017**, **July**. **Litzenberg**, **J**. (**Plenary**). The 21st century dilemma of being a native speaker of English. COPEI 8th International Congress. Guayaquil, Ecuador.

- **2017**, **July**. **Litzenberg**, **J.** (**Plenary**). *Linguistic landscapes as a pedagogical tool: Imagining the opportunities*. COPEI 8th International Congress. Guayaquil, Ecuador.
- **2017, February. Litzenberg, J. (Workshop)** *Towards linguistic landscape-influenced pedagogies.* Applied Linguistics Roundtable, The Pennsylvania State University, University Park, PA.
- **2016, January. Litzenberg, J.** *More than a Manager: ELP administration.* The Pennsylvania State University, University Park, PA
- **2016, January. Litzenberg, J.** (Re)Designing an ELP. Pennsylvania State University, University Park, PA
- **2015**, **November.** Litzenberg, J. Embracing the Challenge: Developing IEPs for the Future. University of Central Florida, Orlando, FL
- **2012, 2009, 2008, 2007, November.** Litzenberg, J. (Panel Member). Teaching English Overseas. Georgia State University, Atlanta, GA

GRANTS/AWARDS

- **2021, 2022. KAUST Foundation Year (Contract).** [Contract Awarded]. Co-author on application to host Foundation Year program; developed in collaboration with Nikki Mattson (Penn State), William Shuey (Penn State, Global Programs), and Emily Quick (Penn State, Global Programs)
- **2019.** Migration Studies Project. The Pennsylvania State University/University of Auckland, New Zealand Seed Funding. [Grant Not Awarded]. Representative for developing seed funding grant; developed in collaboration with Suresh Canagarajah (Penn State), Lawrence Zhang (Auckland), Elizabeth Hughes (Penn State), Christine Rubie-Davies (Auckland), Judy Parr (Auckland), and Aaron Wilson (Auckland)
- **2015. TOEFL Library and Resource Center Award (Grant).** [Grant Awarded] Application collaborated with Stalyn Avila Herrera and Enric Camron for Yachay Tech Universidad.
- **2014.** Leipziger Alumni Association Grant. [Grant Awarded] Travel grant for participation in professional development program. Universität Leipzig, Leipzig, Germany
- **2012. GSU Dissertation Grant.** [Grant Awarded] Competitive grant offered through Georgia State University.
- **2011.** Fulbright Grant & Teaching Assistantship. [Offer not accepted]. American-Austrian Fulbright Commission
- **2004. Ruth Crymes TESOL Fellowship.** [Fellowship awarded] Graduate research grant from International TESOL
- 1996-97. Stipend Recipient. [Stipend Awarded] Universität Leipzig, Leipzig, Germany

TEACHING & ADMINSTRATIVE EXPERIENCE

Director, IECP (Intensive English Communication Program), (July 2016 – Present). The Pennsylvania State University, State College, Pennsylvania

Director, English Language Program, (September 2014 – August 2016). Yachay Tech University, San Miguel De Urcuqui, Ecuador

Duties: Manage hiring, scheduling, observations, and mentoring of a staff of 22 teachers; also manage budgeting, curriculum, testing/assessment, meetings, and professional development; oversee continued teacher development and the establishment of community-based language courses; liaise with university department heads regarding language issues; organize external relations with partner institutions

Assoc. Teaching Professor, (Spring 2021), Intensive English Communication Program (IECP) at The Pennsylvania State University

Course taught: Academic Literacies 120 (AL 120)

Assoc. Teaching Professor, (Spring 2020), The Pennsylvania State University, State College, PA

Course taught: APLING596 – Independent Study

Assoc. Teaching Professor, (Spring 2020), The Pennsylvania State University, State College, PA

Course taught: APLING482 - Introduction to Applied Linguistics

Visiting Professor, (Spring 2020). ESPOL (Escuela Superior Politecnica del Litoral), Guayaquil, Ecuador.

Course taught: Applied Linguistics for ELT

Assoc. Teaching Professor, (Fall 2019), Intensive English Communication Program (IECP) at The Pennsylvania State University

Course taught: Academic Literacies 140 (AL 140)

Adjunct Professor, (Spring 2016). Universidad Central, Quito, Ecuador.

Course taught: Sociolinguistics

Professor, (Spring 2016). School of Social Sciences, Universidad Yachay Tech, Ibarra, Ecuador.

Course taught: Intercultural Communication

Adjunct Professor, (Summer 2014). Department of Applied Linguistics, Georgia State University, Atlanta, Georgia

Course taught: Sociolinguistics (AL8470)

ESL Adjunct, (August 2013 – August 2014). *Intensive English Program (IEP)*, Georgia Institute of Technology, Atlanta, Georgia

Courses taught: various levels of a seven-level program; academic writing

ESL Adjunct, (September – November, 2013). Savannah College of Art and Design (SCAD), Atlanta campus, Atlanta, Georgia

Courses taught: speaking/listening/presentation skills

Applied Linguistics Instructor, (Spring 2010, Fall 2012, Spring 2013). Department of Applied Linguistics, Georgia State University, Atlanta, Georgia

- Courses taught: Teaching EFL I (AL3051), Introduction to Language (AL2101/ForL2101)
- English Language Instructor, (Summer 2008, 2009, 2010, 2011, 2012). *Intensive English Program (IEP)*, Georgia Institute of Technology, Atlanta, Georgia

Courses taught: Public Speaking; English Pronunciation; Atlanta History; Writing Personal Statements; various Summer Short Courses

English Language Instructor, (August 2007 to May 2012). Intensive English Program (IEP): Georgia State University, Atlanta, Georgia

Courses taught: Academic Writing Levels 3 & 5; Extensive Reading Level 5; Oral Communication Levels 1 & 2; Reading and Listening Levels 3 & 5

English Language Instructor, (August 2007 to May 2012). English as a Second Language Program (ESL), Georgia State University, Atlanta, Georgia
Courses taught: English Composition I (ENG1101): English Composition II (ENG1102):

Courses taught: English Composition I (ENG1101); English Composition II (ENG1102); Academic Writing for Graduate Students (ESL 7530)

- **English Language Instructor**, (August 2004 to July 2007). *University General Requirements Unit (UGRU)* at United Arab Emirates University, Al Ain, U.A.E. Courses taught: Introduction to University English; University English Level 1 (of a 3-level program)
- English Language Instructor, (Spring 2004). English Language Institute (ELI), Gainesville, Florida

Courses taught: English Pronunciation (various levels); TESOL Methods

- ITA Training, (August 2001 to December 2003). *Academic Spoken English (ASE)*, Program in Linguistics, University of Florida, Gainesville, Florida Courses taught: Academic English I (EAP5835); Academic English 3 (EAP5837); International Teaching Assistant Mentoring (EAP5836)
- English Language Instructor, (August 1997 to June 2001). Fachinstitut für angewandtes Englisch (FAE), Leipzig 04107, Germany
 Courses taught: all levels of all classes including courses in pronunciation, reading,

conversation and writing

PROFESSIONAL SERVICE

- **Thesis Advisor:** Chuhan Sun (2021) The Pennsylvania State University, University Park, PA; Xu (Kevin) Liu (2021) The Pennsylvania State University, University Park, PA; Julio Rodriguez Estéfano (2022) ESPOL, Guayaquil, Ecuador
- Committee Chair, (2018-2019; 2021-2024), English Language Services (ELS) Programs Committee, Department of Applied Linguistics, The Pennsylvania State University
- **Academic Advisor for Fulbright Fellowship Recipient** from Bosnia-Herznigovina, Ana Tankosić (2018-19); resulting co-authored publication in *European Journal of Applied Linguistics*; Ana is currently completing PhD in Language Policy with Sender Dovchin at Curtain University, Australia
- UCIEP Board Member, (2019-2021) UCIEP Promotions Board Member.

(2022-25) Presidential Steam [Vice-President, President, Immediate Past President]

Three Rivers TESOL, (2023) President. (2022-23) Vice-President (2021) Secretary

AAAL Conference Connections, (2023) Professional mentor for graduate students and new professionals in the field.

Free English Collaborative (FEC), (April - December 2020) Founding member and instructor. (https://www.freeenglishcollaborative.org/)

External promotion reviewer: English Language Institute at University of Florida (2020); English Language Institute at University of Delaware (2019)

Co-host for visiting scholar (with Sharon Childs and Deryn Verity) from Uzbekistan, Zaure Kertaev, (2021-22)

Interview Team, Senior Assistant Director for Residence Life Interview (2021)

Editorial Board, (January 2021-present) *Decolonial Voices* book series, edited by Makoni, S., Madany, M., Antia, B. & Lomeu Gomez, R. (Multilingual Matters)

Peer-review, (2021, 2022) Applied Linguistics; (2020-23) Linguistic Landscapes; (2020) EnglishUSA Journal; (2020, 2019) TESOL quarterly; (2019) Educational Role of Language Journal (Listed reviewer: http://educationalroleoflanguage.org/erljournal/editors-reviewers/); (2019) Investigación y desarrollo: Revista de divulgación científica y cultural; (2019, 2018, 2015, 2014) TESOL Journal; (2016, 2022, 2023) Southern African Linguistics and Applied Language Studies; (2022, 2015, 2014) International Journal of Applied Linguistics; International Multilingual Research Journal (2023)

Abstract Reviewer, (2022, 2021, 2018, 2017, 2016) TESOL International Conference; (2018, 2017, 2020; 2022; 2023) AAAL Conference

OTHER PROFESSIONAL EXPERIENCE

Rock Ethics Institute, (April 2021-present) Affiliate faculty, The Pennsylvania State University.

Industry Representative, (July 2020) EnglishUSA/CEA/ACCET interview in response to SEVP "July Rule" Guidance

Cultural Advisor, (Spring 2014, Fall 2013, Fall 2011). Georgia State University, Atlanta, Georgia

Duties: Cultural/professional advisor for undergraduate pre-service TESOL instructors with particular focus on the Middle East and Europe

G-STEP Writing Assessment Evaluator, (August 2007 to August 2013). Georgia State University, Atlanta, Georgia

IELTS Clerical Marker (March 2005 to August 2007). United Arab Emirates University, Al Ain, United Arab Emirates

SPEAK Exam Rater, (August 2002 to May 2004). Academic Spoken English (ASE), University of Florida, Gainesville, Florida; (October 2012) Emory University, Atlanta, Georgia